

*The Ivy Community Charities of Prince George's County, Inc.  
2010 Annual Report  
January 2011*

*Our Commitment of Service to the Community  
For 24 Years*



*The Ivy Community Charities of Prince George's County, Inc. (Charities) was established in 1986 by the Iota Gamma Omega Chapter of Alpha Kappa Alpha Sorority, Inc., to support the educational charitable, cultural and general welfare of economically and socially disadvantaged residents of Prince George's County, MD. Our services address education, health, the family, leadership development and cultural enrichment.*

*Ingrid S. Harrison  
President*

*Cheryl Petty Garnette  
Executive Director*

## MESSAGE FROM THE PRESIDENT AND EXECUTIVE DIRECTOR

Dear Board of Directors, Members and Supporters:



*Ingrid S. Harrison  
President*



*Cheryl Petty Garnette  
Executive Director*

As President and Executive Director of The Ivy Community Charities of Prince George's County, Inc. (Charities), we are proud to present this *2011 Annual Report*. In managing Charities, we are here to ensure effective use of our resources, engage the talents of our leaders, and manage our funds to maximize our impact on the citizens of Prince George's County. In an assessment of all of those factors coupled with the commitment of our members, we are poised to greatly increase our efforts.

Over the last 24 years, we have made a significant impact by filling the educational and social gaps created by a changing economic environment. Within the pages of this 2010 Annual Report, we are proud to report that we have provided much needed services to our neighbors. These services include: enhancing educational achievement through tutoring, scholarships, mentoring and social development programs; encouraging healthy lifestyles through health education and sizeable contributions to medical research organizations; strengthening families and honoring the elderly through our shoe bank and work with elderly residents of a rehabilitation center; celebrating the arts by exposing youth to fine arts; and enhancing our fundraising efforts by garnering increased support from current and new corporate partners. It has been an excellent year, but we will not rest on our laurels.

In 2011 and beyond, we will focus our priorities on increased monitoring of the impact and progress of our programs with surveys and community stakeholder meetings. The data collected will help us better assess the needs of the community. We will also strengthen relationships with our partners and engage in more external partnerships. These partnerships are critical to the success of our programs. Most importantly, we will aggressively pursue our capital campaign to acquire a much needed facility. The acquisition of a facility will permit us to better serve our community and to more effectively manage our business.

We, along with the members of Charities, are committed to our purpose and to finding the best way to help the citizens of Prince George's County improve their lives. We sincerely and wholeheartedly thank the members of the Board, our leadership team, our members and our supporters for believing in the mission and for having the insight to believe that what we do will impact generations to come.

Sincerely,

A handwritten signature in cursive script that reads "Ingrid S. Harrison".

Ingrid S. Harrison  
President

A handwritten signature in cursive script that reads "Cheryl Petty Garnette".

Cheryl Petty Garnette  
Executive Director

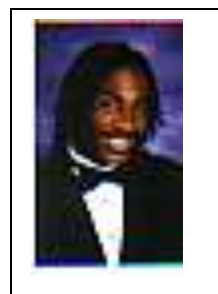
## Enhancing Educational Achievement

*The Challenge: Prince George’s County Public Schools ranks 24<sup>th</sup> of 24 Maryland jurisdictions; District Heights Elementary School ranks 609<sup>th</sup> out of 833 schools in the State.*



**Charities’ Response:** The *Popcorn Club* provides a happy and engaging environment where children in the first through sixth grades can come to receive help with their homework and improve their reading skills. Every Monday through Thursday, Charities’ volunteers provide tutoring for the young residents of the Overland Gardens Apartments in Landover, MD, who also attend Dodge Park Elementary School. In addition to tutoring and homework assistance, Charities arranged for a day-long college tour for the students where they visited Morgan State University and Bowie State University. The intent of the college visit was to inspire students at an early age to prepare for college by maintaining both positive grades and attitudes.

Charities awarded *Scholarships for Aspiring Students* in Prince George’s County based on merit and on need. In 2010, Charities awarded **36 scholarships** totaling **\$46,000** to high school students and three scholarships to continuing college students on the basis of need.



## Mentoring Youth

*The Challenge: More than 40% of adolescents in Prince George’s County experience one or more mental health risks; more than 1/3 of adolescents report that they do not participate in outside activities.*

**Charities’ Response:**

### Elementary School

Charities partnered with Longfields Elementary School in support of its **Men of Tomorrow** after school program providing program attire and tools for school. President Ingrid Harrison presented a check for \$1,000 to Principal Jeffrey Holmes at Iota Gamma Omega’s 40<sup>th</sup> Anniversary Celebration at Martin’s Crosswinds in Greenbelt.



### Middle School

The **Sarah Wise Wooten Young Ladies Academy** targets at-risk middle school girls from low-income families who reside in the Suitland community. The Academy strives to encourage positive self-imaging, develop leadership skills and promote positive community involvement. New experiences are key to the program’s success.



### High School

The **Institute for the Growth and Development of African American Youth (GADAAY)** provides the opportunity for young people between the ages of 12 and 18 to enhance and cultivate their academic, social and leadership potential through educational workshops, cultural activities and community service projects.



## Encouraging Healthy Lifestyles

*The Challenge: Ten percent of adolescents in Prince George's County are without health care and 40% of parents had difficulty accessing health care for their children.*

**Charities' Response:** Charities held its annual 5K Walk/Run/Dance for the Health of It, hosting more than 250 participants at the Watkins Regional Park in Largo, MD. Representatives from national and local health organizations provided free counseling and resource materials. Youth volunteers received community service credit hours. We used the opportunity to announce our contribution of \$3,000 to national and local health organizations to encourage community awareness and public support of health issues that especially affect the African American community including the American Diabetes Association, National Kidney Foundation, Be The Match Foundation of the National Marrow Donor Program, American Heart Association, and All Shades of Pink, a local nonprofit that provides pink blankets to breast cancer survivors and patients. Charities also continued its annual support of the Largo Community Health Fair in partnership with area nonprofit organizations, Largo Community Church and Howard University Hospital.



## Strengthening Families and Honoring the Elderly

*The Challenge: In 2009, the percentage of births of unmarried women rose to 64% for African American women compared to 33% for Caucasian women and 55% for Hispanic women. Furthermore, the county ranked third in the number of divorces among Maryland jurisdictions.*

**Charities' Response:** Charities endeavors to support **Families Headed by Single Mothers** by providing them with new shoes, clothing, and holiday baskets. In addition to these basic needs, Charities offered counseling and employability skills to help the mothers and their teenage children reach a level of economic independence.

Recognizing that many families are without shelter or have limited financial resources, Charities provided coats for men, women and children during our **Coat Drive**. Several hundred coats were provided to area shelters, schools and homeless individuals across Prince George's County.

Our flagship **Shoe Bank** program provided new shoes and socks to hundreds of youth across the county. Although our targeted seasons for supplying shoes are Back to School and Christmas, churches, schools and social service organizations can notify us of clients who are in need of shoes any time during the year.

In addition, each month members of Charities provided assistance to the **Elderly Residents** of the Forestville Health and Rehabilitation Center by playing games, reading, singing, and providing manicures.

*More than one-third of Prince George's County adolescents report that they "would like to get out of my neighborhood."*



*Charities' volunteers attended the All Shades of Pink Benefit in Mitchellville, MD. Seated are Executive Director Garnette, County Council Member Ingrid M. Turner (District 4) and All Shades of Pink Executive Director Denise Whalen-White.*

## Celebrating the Arts

*The Challenge: Cuts in arts funding have been evident at the federal, state and local levels.*

**Charities' Response:** The **Harlem Renaissance Festival** is a unique program established in Prince George's County to recognize the revitalization of the arts. Charities supported the annual Spring event in partnership with other community-based organizations. Charities is proud to have been a sponsor and partner of the **Prince George's Philharmonic** concerts and the Symphony Kids outreach program. Charities supports the Philharmonic by introducing youth and adults from low-income families to classical music and fine arts. For the second consecutive year, we held a summer **Arts Camp** at the Overland Gardens Community Center for the children residing in the apartment complex.

## THE IVY YOUTH AND FAMILY CENTER –THE IVY CAPITAL CAMPAIGN

Charities launched an aggressive capital campaign to develop the **Ivy Youth and Family Center**, a facility that will meet the needs of the citizens whom we serve across the county. The Center will house our administrative offices, meeting spaces and a banquet hall. Other social service agencies will be invited to share our facility where we can provide a one-stop program of comprehensive services for the community.

Charities plans to raise sufficient funds to cover such costs as the building purchase; renovation and improvements; furnishings and equipment; and other expenses. Charities was successfully awarded bond bills from the Prince George’s County Office of the County Executive and the State of Maryland. Through its own fundraising efforts, Charities has secured \$166,277.33 held in an investment portfolio. During 2010, Charities held its first “Ivy Cruise” aboard the Norwegian EPIC cruise line in support of the capital campaign effort.

### FINANCIAL HIGHLIGHTS

Charities is on a firm financial base. In 2010, we streamlined our fundraising efforts with a focus on our strengths: the Annual Fashion Show and Scholarship Luncheon at Martin’s Crosswinds in Greenbelt; the Annual Cotillion~Beautillion also held at Martin’s Crosswinds; and the Annual 5K Walk for the Health of It at the Watkins Regional Park in Kettering, MD, where a record 250 walkers, runners and dancers participated netting more than \$16,000.

<b>Opening Balance:</b>	<b>\$ 93,845.52</b>
Income Summary:	
Dues:	\$ 4,600.00
Fundraisers:	\$149,253.20
Individual	
Donations:	\$ 35,605.00
Grants:	\$ 27,000.00
Other Income:	\$ 21,280.84
<b>Total Income:</b>	<b>\$243,989.04</b>
Expense Summary:	
G&A	\$ 12,718.95
Donations:	\$ 2,684.62
Fundraisers:	\$ 87,464.39
Service Programs:	\$ 70,901.95
Miscellaneous Expense	\$ 3,034.19
<b>Total Expenses:</b>	<b>\$176,804.10</b>
Net Gain:	\$ 67,184.94
<b>Closing Balance:</b>	<b>\$161,030.46*</b>
Includes Restricted Reserve Funds of \$57,989.34	
<b>Building Acquisition:</b>	<b>\$166,277.33</b>
<b>Total Value of the Organization:</b>	<b>\$327,307.79</b>



2010 Board of Directors

#### Nonmember and Community Partner Contributions

Anonymous Benefactor	\$500.00
CareFirst Blue Cross Blue Shield	\$5,000.00
County Council District 4 Fund (Ingrid M. Turner)	\$25,000.00
County Council District 7 Grant (Camille Exum)	\$2,000.00
Gayle Perkins Atkins	\$250.00
The Honorable Camille Exum	\$1,000.00
The Honorable Samuel Dean	\$500.00
Iota Gamma Omega, Alpha Kappa Alpha Sorority	\$20,000.00
Jane Ross	\$100.00
Janice L. Samuel	\$1,000.00
Joyce Jamison	\$100.00
Katherine Jones	\$500.00
Marguerite H. Clark	\$100.00
Michael Companies	\$700.00
Ron Higgins/Savannah Movie Tours	\$500.00
Shelene R. Ferguson	\$500.00

## CONTRIBUTING TO CHARITIES



Charities gratefully accepts contributions from individuals and other philanthropic organizations. Contributions may include cash contributions, bequests, life insurance policies, trusts, corporate service matches and appreciated property. Donations can be made at [www.iccpqc.org](http://www.iccpqc.org).

In 2010, Charities received a \$25,000 award to establish the District 4 Scholarship Endowment Fund, thanks to the generosity of Prince George's County Council Member Ingrid M. Turner, District 4. The scholarship was fully endowed and will be used to provide scholarships to students residing in District 4 of Prince George's County.

### *Member Contributors \$5-\$99*

Beverlyann	Austin	Lisa	Coleman	Leopoldine	Kenmogue	Toni	Smith
Tracy	Banks	Elizabeth	Colston	Laquita	Mack	Angel	Spears
Angela	Bell	Shauna	Cooke	Heather	Mackall	Natalie	Stephenson
Gale	Bell	Yolanda	Curtis	Priscilla	Mann	Priscilla	Steward
Linda	Bell	Sharyn	Daniels	Alice	McKenzie	Niambi	Stewart
Shellie	Blakeney	Sarah	Davis	Lauren	McKenzie	Deborah	Stokes
Sandra	Boswell	Theatrice	Davis	Karen	McLeod	Ginneh	Stowe
Estelle	Bowers	Regina	Ehrmann	Chrystal	Mincey	Edith	Taylor
Veronica	Bradford	Audrey	Farley	Renee	Morgan	Brenda	Terry-Leonard
Telisa	Bradley	Courtney	Fletcher	Cynthia	Newton	Hilda	Thomas
Patricia	Brantley	Terese	Fomby	Sondra	Petty	Karen	Thomas
Robyn	Braswell	Akilah	Green	Gwendolyn	Phillips	Robyn	Towles
Jill	Brawner	Rochelle	Harley	Lisa	Pinkney	Gail	Tyler
Shirley	Briggs	Dawn	Hawkins-Nixon	Valorie	Powell	Daria	Valentine
Sonja	Bruce	Princella	Hemby	Sonia	Price	Dareth	Wallace
Leona	Bullock	Anna	Hodges	Robynne	Prince	Mary	Walton
Rhonda	Carter-Lawrence	Kristi	Holden	Delores	Richardson	D. Ann	Washington
Renee	Carter-Perpall	Patricia	Hooper	Monica	Roebuck	Linda	Washington
Tania	Chandler	Rachel	Jefferies	Deborah	Rountree	Marcia	Watson
Sherra	Chappelle	Lelo	Johnson	Antoinette	Royal	Denice	Whalen-White
Shadonne	Cherry-Moore	Leslie	Johnson	Maryann	Royall	Jean	Wicks
Joan	Christian	Gloria	Jones	D. Kim	Singleton	Susan	Wingfield
Grace	Clark	Janice	Kee	Monique	Smith		

### *Member Contributors \$100 - \$249*

Andrea	Allen	Patricia	Copelin	Donna	Herring	Alesha	Randolph
Barbara	Anderson	Terri	Curtis	Doris	Hicks	Andristine	Robinson
Frances	Austin	G. Lynn	Davis	Latia	Hutton	Wanda	Russell
Deborah	Ballard	Jeannette	Davis	Francena	Jackson	Theona	Salmon-Ponder
Marjorie	Banks	Jenmarie	Dewberry	Charline	Jacob	Laverne	Scott
Ertie	Barnes	Cheryl	Dixon	Jayne	Johns	Kimberly	Sellers
Sharon	Barry	Valerie	Durant	Bettie	Johnson	Tiffanie	Smith-Johnson
April	Battle	Pamela	Epperson	Wanda	Key	Stephanie	Spro
Nona	Battle	Alisha	Flachs	LaShawn	Knowles	Danica	Starks
Lendy	Betel	Maisha	Fleming Miles	Marlene	LaMar	Tressie	Stout
Velma	Bowser	Barara	Ford	Beatrice	Leonard	Kathy	Summers
Colleen	Bray	Serenity	Garnette	Carrie	Moore	Karen	Toles
Elizabeth	Broadway	Quiana	Gibson	Marguerite	Morman-Matthews	Diane	Towles
Louise	Brown	Sarah	Gilliam	Mae	Myers	Vickie	Walker
Patricia	Brown	Jaqueline	Glast	Juanita	Orr	Mary Ann	White

Paula	Brown	Brenna	Graham	Debra	Palmer-Henry	Angelique	Williams
Tomeka	Bumbry	Natisha	Greenway	Patricia	Partman	Jacqueline	Williams
Jocelyn	Chapman	Colette	Gresham	Virgie	Phiifer	Andrea	Williamson
Vera	Chesley	Alberta	Haamilton	Karleen	Powell	Stacy	Wiseman
Jane	Clare	Cheryl	Hall	Deborah	Price	Jacqueline	Woody
Marlena	Colleton-Pearsall	Carole	Hawkins	Debra	Price	Edith	Wright
Sallie	Cooper	Lisa	Hawkins				

*Member Contributors \$250 - \$499*

Sharon	Allison-Ottoy	Monica	Brown-Lipscomb	Nycole	Hollington	Carolyn	Pinckney
Phyllis	Anderson	Brenda	Cadette	Rae	Hubbard	Dorothy	Prather
Linda	Andrews	Francesca	Carpenter	Airienne	Jeffery	Takeisha	Presson
Rochelle	Andrews	Hazel	Carter	Cheryl	Jordan	Jenelle	Rush
Erma	Barron	Joyce	Clark	Geraldine	Kiser	Peggy	Smith
Mary	Benson	Delores	Epps	Dorothy	Kornegay	Vanessa	Smith
Mandisa	Berry	Joyce	Felder	Sandra	McDonald	Elizabeth	Smith-Buckmon
Robinson	Blair	Adrienne	Ferguson	Clarice	McLeod	Annabelle	Strayhorn
Mary	Bloomfield	Lesli	Friend	Juanita	Miller	Marshelle	Taylor
Kim	Boddie	Greta	Garrett	Phyllis	Morgan	Margretta	Tinsley
Augusta	Bolles	Julia	Gay	Wendy	Morton-Huddleston	Deborah	Williams
Donna	Bowe	Taneisha	Gibson	Cheryl	Muller-Fils	Linda	Williams
Magalene	Bowling	Noretta	Gwynn	Lisha	Penn	Demetrius	Windom
Nyrtha	Braxton	Wanda	Haynes	Yolanda	Penn	Imogene	Woodley

*Member Contributors \$500 - \$749*

Ethel	Anderson	Neidra	Colwell	Jaime	Higgins	Jessica	Samuels-Shield
Sandra	Benston	Tia	Cooper	Carol	Holland	Margie	Singleton
Sandra	Boatman	Constance	Evans	Dorine	Miller	Corine	Smith
Marie	Bracely	Sherlene	Ferguson	Cheryl	Owens	Karen	Thompson
Oretha	Bridgwaters	Maria	Floyd	Yvonne	Owens	Cynthia	Williams
Anita	Clarke	Zelmar	Gordon	Nancy	Palmer	Terri	Williams
Cynthia	Clarke	Staci	Green	Tuawana	Pridgen		

*Member Contributors \$750 - \$999*

Ingrid	Harrison	Gloria	Lawlah	Cynthia	Poteat	Elsie	Shaw
Inez	Henderson	Sylvia	Liggins	Carol Herring	Reid	Ingrid	Turner
Shary	Jones	Margaret Dukes	Neale				

*Member Contributors \$1,000 and above*

Sharon	Allen	Cheryl Petty	Garnette	Gloria	McCollum	Winifred	Turner
Saran	Baker	Deidre	Jackson	Denise	McKenney	Kathy Keys	Waymmann
Patricia	Braswell	Shirley	Jackson	Carole	Parish	Carolyn	Williams
Kim	Cox	Diane	Johnson	Frances	Plummer	Rita	Womack
Rosalind	Daniel-Walker	Beatrice	Marshall	Margaret	Stowe		



*Charities had the unique privilege to take 50 elementary-aged children to the Points of Light Foundation's Celebration of A Day of Service 2010 featuring Corbin Bleu in Washington, DC.*



*The Sarah Wise Wooten Young Ladies Academy participants and Charities advisors.*

**Corporate Officers**

Ingrid Harrison, President  
 Andrea Allen, Vice President  
 Shary Jones, Recording Secretary  
 Andrea Williamson, Corresponding Secretary  
 Airienne Jeffery, Treasurer  
 Marshelle Winestock, Assistant Treasurer  
 Dorine Miller, Financial Secretary  
 Dareth Wallace, Assistant Financial Secretary  
 Karen Toles, Parliamentarian  
 Nythra Braxton, Chaplain  
 Maisha Miles, Historian

**Executive Director**

Cheryl Petty Garnette

**Finance Director**

Sharon Allen

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 Carolyn N. Pinckney  
 Tomeka Bumbry  
 Conni Evans  
 Cynthia Poteat  
 Mandisa Berry  
 Linda Williams  
 Rosalind Daniel Walker  
 Corine Smith  
 Karen Thomas  
 Karen Thompson  
 Lisa Hawkins  
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