Our Commitment of Service to the Community
For 24 Years

The Ivy Community Charities of Prince George’s County, Inc. (Charities) was established in 1986 by the Iota Gamma Omega Chapter of Alpha Kappa Alpha Sorority, Inc., to support the educational charitable, cultural and general welfare of economically and socially disadvantaged residents of Prince George’s County, MD. Our services address education, health, the family, leadership development and cultural enrichment.

Ingrid S. Harrison
President

Cheryl Petty Garnette
Executive Director
MESSAGE FROM THE PRESIDENT AND EXECUTIVE DIRECTOR

Dear Board of Directors, Members and Supporters:

As President and Executive Director of The Ivy Community Charities of Prince George’s County, Inc. (Charities), we are proud to present this 2011 Annual Report. In managing Charities, we are here to ensure effective use of our resources, engage the talents of our leaders, and manage our funds to maximize our impact on the citizens of Prince George’s County. In an assessment of all of those factors coupled with the commitment of our members, we are poised to greatly increase our efforts.

Over the last 24 years, we have made a significant impact by filling the educational and social gaps created by a changing economic environment. Within the pages of this 2010 Annual Report, we are proud to report that we have provided much needed services to our neighbors. These services include: enhancing educational achievement through tutoring, scholarships, mentoring and social development programs; encouraging healthy lifestyles through health education and sizeable contributions to medical research organizations; strengthening families and honoring the elderly through our shoe bank and work with elderly residents of a rehabilitation center; celebrating the arts by exposing youth to fine arts; and enhancing our fundraising efforts by garnering increased support from current and new corporate partners. It has been an excellent year, but we will not rest on our laurels.

In 2011 and beyond, we will focus our priorities on increased monitoring of the impact and progress of our programs with surveys and community stakeholder meetings. The data collected will help us better assess the needs of the community. We will also strengthen relationships with our partners and engage in more external partnerships. These partnerships are critical to the success of our programs. Most importantly, we will aggressively pursue our capital campaign to acquire a much needed facility. The acquisition of a facility will permit us to better serve our community and to more effectively manage our business.

We, along with the members of Charities, are committed to our purpose and to finding the best way to help the citizens of Prince George’s County improve their lives. We sincerely and wholeheartedly thank the members of the Board, our leadership team, our members and our supporters for believing in the mission and for having the insight to believe that what we do will impact generations to come.

Sincerely,

Ingrid S. Harrison
President

Cheryl Petty Garnette
Executive Director
Enhancing Educational Achievement

The Challenge: Prince George’s County Public Schools ranks 24th of 24 Maryland jurisdictions; District Heights Elementary School ranks 609th out of 833 schools in the State.

Charities’ Response: The Popcorn Club provides a happy and engaging environment where children in the first through sixth grades can come to receive help with their homework and improve their reading skills. Every Monday through Thursday, Charities’ volunteers provide tutoring for the young residents of the Overland Gardens Apartments in Landover, MD, who also attend Dodge Park Elementary School. In addition to tutoring and homework assistance, Charities arranged for a day-long college tour for the students where they visited Morgan State University and Bowie State University. The intent of the college visit was to inspire students at an early age to prepare for college by maintaining both positive grades and attitudes.

Charities awarded Scholarships for Aspiring Students in Prince George’s County based on merit and on need. In 2010, Charities awarded 36 scholarships totaling $46,000 to high school students and three scholarships to continuing college students on the basis of need.

Mentoring Youth

The Challenge: More than 40% of adolescents in Prince George’s County experience one or more mental health risks; more than 1/3 of adolescents report that they do not participate in outside activities.

Charities’ Response:

Elementary School

Charities partnered with Longfields Elementary School in support of its Men of Tomorrow after school program providing program attire and tools for school. President Ingrid Harrison presented a check for $1,000 to Principal Jeffrey Holmes at Iota Gamma Omega’s 40th Anniversary Celebration at Martin’s Crosswinds in Greenbelt.

Middle School

The Sarah Wise Wooten Young Ladies Academy targets at-risk middle school girls from low-income families who reside in the Suitland community. The Academy strives to encourage positive self-imaging, develop leadership skills and promote positive community involvement. New experiences are key to the program’s success.

High School

The Institute for the Growth and Development of African American Youth (GADAAY) provides the opportunity for young people between the ages of 12 and 18 to enhance and cultivate their academic, social and leadership potential through educational workshops, cultural activities and community service projects.
Encouraging Healthy Lifestyles

The Challenge: Ten percent of adolescents in Prince George’s County are without health care and 40% of parents had difficulty accessing health care for their children.

Charities’ Response: Charities held its annual 5K Walk/Run/Dance for the Health of It, hosting more than 250 participants at the Watkins Regional Park in Largo, MD. Representatives from national and local health organizations provided free counseling and resource materials. Youth volunteers received community service credit hours. We used the opportunity to announce our contribution of $3,000 to national and local health organizations to encourage community awareness and public support of health issues that especially affect the African American community including the American Diabetes Association, National Kidney Foundation, Be The Match Foundation of the National Marrow Donor Program, American Heart Association, and All Shades of Pink, a local nonprofit that provides pink blankets to breast cancer survivors and patients. Charities also continued its annual support of the Largo Community Health Fair in partnership with area nonprofit organizations, Largo Community Church and Howard University Hospital.

Strengthening Families and Honoring the Elderly

The Challenge: In 2009, the percentage of births of unmarried women rose to 64% for African American women compared to 33% for Caucasian women and 55% for Hispanic women. Furthermore, the county ranked third in the number of divorces among Maryland jurisdictions.

Charities’ Response: Charities endeavors to support Families Headed by Single Mothers by providing them with new shoes, clothing, and holiday baskets. In addition to these basic needs, Charities offered counseling and employability skills to help the mothers and their teenage children reach a level of economic independence. Recognizing that many families are without shelter or have limited financial resources, Charities provided coats for men, women and children during our Coat Drive. Several hundred coats were provided to area shelters, schools and homeless individuals across Prince George’s County. Our flagship Shoe Bank program provided new shoes and socks to hundreds of youth across the county. Although our targeted seasons for supplying shoes are Back to School and Christmas, churches, schools and social service organizations can notify us of clients who are in need of shoes any time during the year. In addition, each month members of Charities provided assistance to the Elderly Residents of the Forestville Health and Rehabilitation Center by playing games, reading, singing, and providing manicures.

Celebrating the Arts

The Challenge: Cuts in arts funding have been evident at the federal, state and local levels.

Charities’ Response: The Harlem Renaissance Festival is a unique program established in Prince George’s County to recognize the revitalization of the arts. Charities supported the annual Spring event in partnership with other community-based organizations. Charities is proud to have been a sponsor and partner of the Prince George’s Philharmonic concerts and the Symphony Kids outreach program. Charities supports the Philharmonic by introducing youth and adults from low-income families to classical music and fine arts. For the second consecutive year, we held a summer Arts Camp at the Overland Gardens Community Center for the children residing in the apartment complex.

More than one-third of Prince George’s County adolescents report that they “would like to get out of my neighborhood.”
THE IVY YOUTH AND FAMILY CENTER – THE IVY CAPITAL CAMPAIGN

Charities launched an aggressive capital campaign to develop the **Ivy Youth and Family Center**, a facility that will meet the needs of the citizens whom we serve across the county. The Center will house our administrative offices, meeting spaces and a banquet hall. Other social service agencies will be invited to share our facility where we can provide a one-stop program of comprehensive services for the community.

Charities plans to raise sufficient funds to cover such costs as the building purchase; renovation and improvements; furnishings and equipment; and other expenses. Charities was successfully awarded bond bills from the Prince George’s County Office of the County Executive and the State of Maryland. Through its own fundraising efforts, Charities has secured $166,277.33 held in an investment portfolio. During 2010, Charities held its first “Ivy Cruise” aboard the Norwegian EPIC cruise line in support of the capital campaign effort.

**FINANCIAL HIGHLIGHTS**

Charities is on a firm financial base. In 2010, we streamlined our fundraising efforts with a focus on our strengths: the Annual Fashion Show and Scholarship Luncheon at Martin’s Crosswinds in Greenbelt; the Annual Cotillion–Beautillion also held at Martin’s Crosswinds; and the Annual 5K Walk for the Health of It at the Watkins Regional Park in Kettering, MD, where a record 250 walkers, runners and dancers participated netting more than $16,000.

<table>
<thead>
<tr>
<th>Opening Balance:</th>
<th>$ 93,845.52</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income Summary:</td>
<td></td>
</tr>
<tr>
<td>Dues:</td>
<td>$ 4,600.00</td>
</tr>
<tr>
<td>Fundraisers:</td>
<td>$149,253.20</td>
</tr>
<tr>
<td>Individual Donations:</td>
<td>$ 35,605.00</td>
</tr>
<tr>
<td>Grants:</td>
<td>$ 27,000.00</td>
</tr>
<tr>
<td>Other Income:</td>
<td>$ 21,280.84</td>
</tr>
<tr>
<td><strong>Total Income:</strong></td>
<td><strong>$243,989.04</strong></td>
</tr>
</tbody>
</table>

| Expense Summary: |             |
| G&A              | $ 12,718.95 |
| Donations:       | $ 2,684.62  |
| Fundraisers:     | $ 87,464.39 |
| Service Programs:| $ 70,901.95 |
| Miscellaneous Expense | $ 3,034.19 |
| **Total Expenses:** | **$176,804.10** |

| Net Gain: | $ 67,184.94 |
| **Closing Balance:** | **$161,030.46** |

Includes Restricted Reserve Funds of $57,989.34

| Building Acquisition: | $166,277.33 |
| **Total Value of the Organization:** | **$327,307.79** |

**Nonmember and Community Partner Contributions**

- **Anonymous Benefactor** $500.00
- CareFirst Blue Cross Blue Shield $5,000.00
- County Council District 4 Fund (Ingrid M. Turner) $25,000.00
- County Council District 7 Grant (Camille Exum) $2,000.00
- Gayle Perkins Atkins $250.00
- The Honorable Camille Exum $1,000.00
- The Honorable Samuel Dean $500.00
- Iota Gamma Omega, Alpha Kappa Alpha Sorority $20,000.00
- Jane Ross $100.00
- Janice L. Samuel $1,000.00
- Joyce Jamison $100.00
- Katherine Jones $500.00
- Marguerite H. Clark $100.00
- Michael Companies $700.00
- Ron Higgins/Savannah Movie Tours $500.00
- Shelene R. Ferguson $500.00
CONTRIBUTING TO CHARITIES

Charities gratefully accepts contributions from individuals and other philanthropic organizations. Contributions may include cash contributions, bequests, life insurance policies, trusts, corporate service matches and appreciated property. Donations can be made at www.icpgc.org.

In 2010, Charities received a $25,000 award to establish the District 4 Scholarship Endowment Fund, thanks to the generosity of Prince George’s County Council Member Ingrid M. Turner, District 4. The scholarship was fully endowed and will be used to provide scholarships to students residing in District 4 of Prince George’s County.

Member Contributors $5-$99

Beverlyann Austin Lisa Coleman Leopoldine Kenmogue Toni Smith
Tracy Banks Elizabeth Colston Laquita Mack Angel Spears
Angela Bell Shauna Cooke Heather Mackall Natalie Stephenson
Gale Bell Yolanda Curtis Priscilla Mann Priscilla Steward
Linda Bell Sharyn Daniels Alice McKenzie Niambi Stewart
Shellie Blakeney Sarah Davis Lauren McKenzie Deborah Stokes
Sandra Boswell Theatrice Davis Karen McLeod Ginneh Stowe
Estelle Bowers Regina Ehrmann Chrystal Mincey Edith Taylor
Veronica Bradford Audrey Farley Renee Morgan Brenda Terry-Leonard
Telisa Bradley Courtney Fletcher Cynthia Newton Hilda Thomas
Patricia Brantley Terese Fomby Sondra Petty Karen Thomas
Robyn Braswell Akiiah Green Gwendolyn Phillips Robyn Towles
Jill Brawner Rochelle Harley Lisa Pinkney Gail Tyler
Shirley Briggs Dawn Hawkins-Nixon Valorie Powell Daria Valentine
Sonja Bruce Princella Hemby Sonia Price Dareth Wallace
Leona Bullock Anna Hodges Robynne Prince Mary Walton
Renee Carter-Perpall Patricia Hooper Monica Roebuck Linda Washington
Tania Chandler Rachel Jefferies Deborah Rountree Marcia Watson
Sherra Chappelle Leloa Johnson Antoinette Royal Denice Whalen-White
Shadonne Cherry-Moore Leslie Johnson Maryann Royall Jean Wicks
Joan Christian Gloria Jones D. Kim Singleton Susan Wingfield
Grace Clark Janice Kee Monique Smith

Member Contributors $100 - $249

Andrea Allen Patricia Copelin Donna Herring Aleshia Randolph
Barbara Anderson Terri Curtis Doris Hicks Andristine Robinson
Frances Austin G. Lynn Davis Latia Hutton Wanda Russell
Deborah Ballard Jeannette Davis Francena Jackson Theona Salmon-Ponder
Marjorie Banks Jenmarie Dewberry Charline Jacob Laverne Scott
Ertie Barnes Cheryl Dixon Jayne Johns Kimberly Sellers
Sharon Barry Valerie Durant Bettie Johnson Tiffanie Smith-Johnson
April Battle Pamela Epperson Wanda Key Stephanie Sprow
Nona Battle Alisha Flachs LaShawn Knowles Danica Starks
Lindy Betel Maisha Fleming Miles Marlene LaMar Tressie Stout
Velma Bowser Barara Ford Beatrice Leonard Kathy Summers
Colleen Bray Serenity Garnette Carrie Moore Karen Toles
Elizabeth Broadway Quiana Gibson Marguerite Mormon-Matthews Diane Towles
Louise Brown Sarah Gilliam Mae Myers Vickie Walker
Patricia Brown Jaqueline Glast Mary Ann White

www.icpge.org
Charities had the unique privilege to take 50 elementary-aged children to the Points of Light Foundation’s Celebration of A Day of Service 2010 featuring Corbin Bleu in Washington, DC.
The Sarah Wise Wooten Young Ladies Academy participants and Charities advisors.

Corporate Officers

Ingrid Harrison, President
Andrea Allen, Vice President
Shary Jones, Recording Secretary
Andrea Williamson, Corresponding Secretary
Airienne Jeffery, Treasurer
Marselle Winestock, Assistant Treasurer
Dorine Miller, Financial Secretary
Dareth Wallace, Assistant Financial Secretary
Karen Toles, Parliamentarian
Nythra Braxton, Chaplain
Maisha Miles, Historian

Executive Director
Cheryl Petty Garnette

Finance Director
Sharon Allen

Members-at-Large

Kathy Keys Waymann
Carolyn N. Pinckney
Tomeka Bumbry
Conni Evans
Cynthia Poteat
Mandisa Berry
Linda Williams
Rosalind Daniel Walker
Corine Smith
Karen Thomas
Karen Thompson
Lisa Hawkins
Clarise McCleod

P.O. Box 7709
Upper Marlboro, MD 20792-7709
www.iccpgc.org
301-390-3868